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**“EDGE: A LEADERSHIP STORY” NAMED FINALIST IN
THE NATIONAL “BEST BOOKS” 2008 AWARDS**

*Creative storytelling appeal of a novel combined with the educational approach
of business non-fiction wins praise in the Business Motivational category*

MUNDELEIN, III. (Nov. 20, 2008) — The unique and motivational business novel, “EDGE! A Leadership Story” by Bea Fields and Corey Blake with Eva Silva Travers (Writers of the Round Table, July 2008) was recently named a finalist in the Business Motivational category of USABookNews.com’s National “Best Books” 2008 Awards. “EDGE!” was only one of a dozen elite finalists in this category. More than 500 winners and finalists were announced in more than 140 categories covering print and audio books. Awards were presented for titles published in 2008 and late 2007.

“EDGE!” speaks to top CEO’s but also to community leaders, parents, coaches, teachers, people in leadership roles of any kind,” said Blake, a filmmaker, motivational speaker for leaders and writers, chairman of the dream of Writers of the Round Table, and co-author of several books including “From the Barrio to the Board Room” with Robert Renteria.

“We built a creative team around this book inspired by executive coach Bea Fields because we knew she had a powerful story to tell,” he said. “The approach is unique in that we wrote the book to play out like a film, yet at the end of each chapter readers find interactive and thought provoking summaries and questions to help them wake up and confront their fears, vulnerabilities and truths and to start them on the transformational path toward truly awakening personally and professionally. My goal when speaking to people is to empower them to determine their core values and put their core essence to work toward accomplishing their biggest dreams. We went through that process with ‘EDGE!’ and clearly that process brought results – this award is just one example.”

To create the story, Blake and Travers engaged Fields in a series of interviews and email exchanges over the course of a full year to create characters so real they practically drove the story themselves. With Broadway Actor/Coach Roger DeWitt, Fields also recorded mock coaching calls to generate authentic dialogue. To demonstrate her unique coaching paradigm, Fields also spearheaded the objective chapter debriefs. Combined, character-driven story and Fields’ provocative calls-to-action make this book essential for anyone in a leadership role, not just CEOs.

With rave reviews from such business experts as New York Times Bestselling Author Michael Gerber (“E-Myth”), Michael Port (“Book Yourself Solid”), and Award-winning Producer for ABC News, Lynne Adrine, this book has taken the industry by storm.

“EDGE!” is available from Writers of the Round Table Press, Amazon and barnesandnoble.com. For more information, visit www.edge-book.com. For interviews with Bea Fields, Corey Blake or Eva Silva Travers, or to request a copy of “EDGE!” for review, contact Sue Publicover, 207.752.4802 sue@writersoftheroundtable.com.

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